

# Instant™

## AIR PURIFIER

AP100, AP200 & AP300 Models



### User Manual

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Available in other colours



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the latest products,  
recipes, tips & hacks.

# SAFETY WARNINGS

Read and save all instructions before using and only use this air purifier as described in this manual.

## WARNING

### Placement

- **DO NOT** use the air purifier in wet or humid environments, or outdoors.  
This appliance is designed for indoor use only.
- **DO NOT** use the air purifier in an enclosed space where toxic vapors, flammable dust, oxygen tanks, or flammable, combustible or explosive gases are present.
- **DO** keep all objects away from the air intake grille. This air purifier should only be used in rooms with temperatures between 10°C to 40°C.
- **DO** allow 457 mm of clearance on all sides of the purifier to allow adequate circulation of air around the product.
- **DO NOT** place the unit on soft surfaces such as a bed or sofa. Always make sure to place the air purifier on a flat, level surface before operation
- **DO NOT** sit on or place anything on top of the purifier.
- **DO NOT** place the purifier directly below an air conditioner to prevent any moisture from getting into the purifier.
- **DO NOT** place the air purifier near sources of heat, such as stove tops, ovens, radiators or computers.
- **DO NOT** place the air purifier directly in front of open flames, including candles.
- **DO NOT** use this appliance with indoor smoke-type insect repellents or in places with oily residues, burning incense, or chemical fumes.

### Power

- **DO NOT** operate the unit if cord or plug is damaged. Doing so may result in injury or damage to the unit.
- If the power cord is damaged, it must be replaced by the manufacturer, its service agent, or similarly qualified persons in order to avoid a hazard.
- **DO NOT** run the power cord under carpeting, rugs, furniture or appliances. Place the power cord away from high-traffic areas.
- **DO NOT** use an extension cord with this unit.
- **DO NOT** use this appliance with any solid-state speed control device.
- Only to be used with the detachable power supply unit provided with the appliance.\*

### Filter

- **DO** only use Instant Air replacement filters for this unit, and in the correct size designed for this unit. Do not attempt to use other filters with this appliance.
- **DO** remove the plastic shipping bag from the Filter before use.

\*AP200 models only

# SAFETY WARNINGS

## WARNING

### Cleaning and Repair

- **DO** unplug the appliance from the power supply before cleaning.
- **DO** inspect the unit frequently. Dirt that has collected should be removed regularly to prevent excessive accumulation that may result in flashover or fire.
- **DO** use appropriate personal protective equipment during cleaning and filter removal.
- **DO NOT** insert fingers or objects into the air outlet.
- **DO NOT** handle the unit with wet hands. Thoroughly dry your hands before handling any part of the air purifier.
- **DO NOT** immerse air purifier in water or liquids, or clean the appliance with any liquid to avoid electric shock and/or electrical fires.
- The supply cord cannot be replaced. If the cord is damaged the appliance should be scrapped.
- **DO NOT** attempt to repair this device in any way or use any replacement components or parts to modify the air purifier. Doing so will void your warranty. Contact Customer Support (page 12) immediately if your appliance is no longer working.
- If the unit is damaged, not functioning properly, produces a strange noise, burning smell or smoke, discontinue use, unplug immediately and contact Customer Support (page 12).

### Other

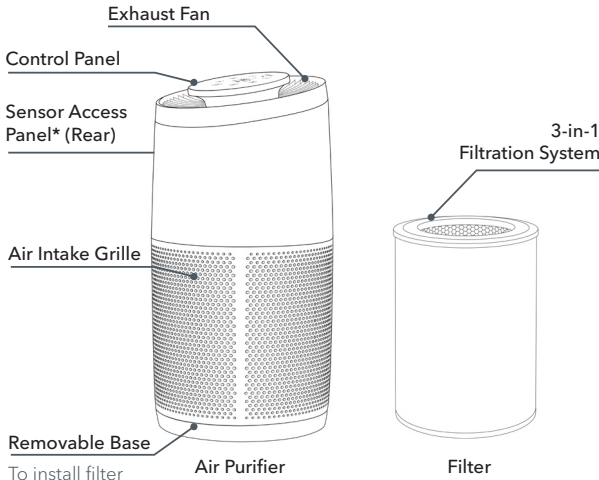
- This appliance can be used by children aged from 8 years and above and persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Children shall not play with the appliance. Cleaning and user maintenance shall not be made by children without supervision

**NOTE** This appliance does not remove carbon monoxide (CO) or radon (Rn). It cannot be used as a safety device to prevent or clean up accidents with combustion processes and hazardous chemicals.

## Product Specifications

Model	Wattage	Voltage	Recommended Cleaning Area	Dimensions
AP100W	38 - 45W	220-240 V~ 50Hz	Up to 12 SQ M	21.9 cm diameter x 34.42 cm height
AP100B	38 - 45W	220-240 V~ 50Hz	Up to 12 SQ M	21.9 cm diameter x 34.42 cm height
AP200W	27W	100-240 V~ 50/60Hz	Up to 22 SQ M	24.96 cm diameter x 42.0 cm height
AP200B	27W	100-240 V~ 50/60Hz	Up to 22 SQ M	24.96 cm diameter x 42.0 cm height
AP300W	48W	220-240 V~ 50-60Hz	Up to 36 SQ M	27.0 cm diameter x 52.65 cm height
AP300B	48W	220-240 V~ 50-60Hz	Up to 36 SQ M	27.0 cm diameter x 52.65 cm height

# What's in the box?



Power cord included, not shown

AP300 model is illustrated, it is representative of the overall features and accessories for models AP100, AP200 and AP300. Illustrations in this document are for reference only and may differ from the actual product. Always refer to the actual product.

\*AP200 models only

## What to expect

Your new Instant™ Air Purifier features an Advanced 3-in-1 filtration system and plasma ion technology working together to treat air in a room area. Treated Air means the air that is cycled through the Instant™ Air Purifier. Welcome to cleaner air in minutes!



We want to hear from you, scan to follow us on Instagram and Facebook, and don't forget to tag us in your posts too!



### Advanced 3-in-1 Filtration System

Consists of:

- HEPA-13 filter, that captures 99.9% of dust, dander, pollen, allergens and other ultrafine impurities in the air.
- Carbon layer in filter helps reduce odours.
- Antimicrobial coating prevents bacterial growth on the filter and protects it against degradation.

### Plasma Ion Technology

Projects positive and negative ions.

### Cleaner Air in Minutes

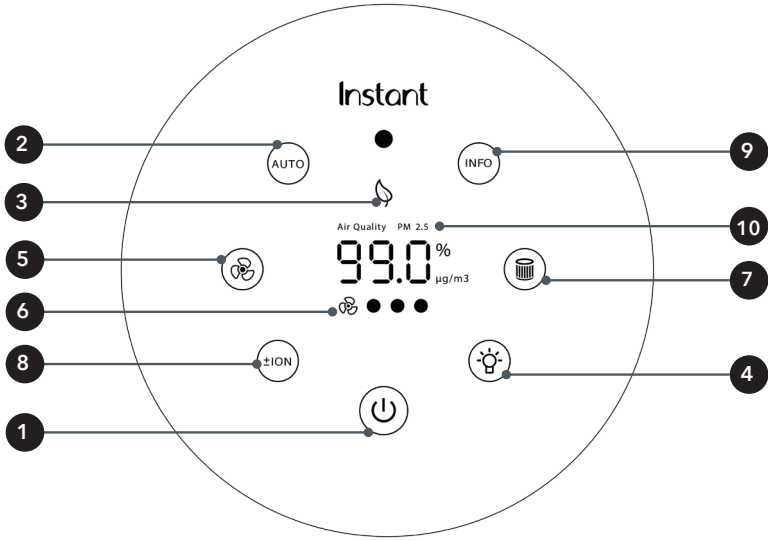
Operating at AHAM-verified clean air delivery rate (CADR), AHAM is Association of Household Appliance Manufacturers (AHAM). AHAM delivery rate based on filtering pollen, tobacco smoke and dust. It does not relate to viruses or bacteria.

### Automatic Operation

Intelligent Sensors monitor air quality and adjust fan speed automatically to work 24/7.\*\*

\*\*Sensors have a margin of error of +/- 20 micrograms per cubic metre in detecting changes in air quality.

# Control panel



<b>1</b>	<b>Power</b>	Touch to turn unit ON or OFF
<b>2</b>	<b>Auto</b>	When lit, unit is in Auto operation Touch to turn Auto operation ON and OFF
<b>3</b>	<b>Eco</b>	When lit, unit is in energy-saving Economy or Eco mode
<b>4</b>	<b>Light</b>	Touch to switch between light levels (0%, 20%, 60%, 100%)
<b>5</b>	<b>Fan</b>	Touch to switch between fan levels - overrides Auto operation
<b>6</b>	<b>Fan Speed</b>	Indicates fan level (low, medium, high)
<b>7</b>	<b>Filter</b>	When the light blinks orange, filter needs replacement Touch and hold for 3 seconds to reset after you've replaced filter
<b>8</b>	<b>Plasma Ion</b>	Touch to turn plasma ion operation ON or OFF
<b>9</b>	<b>AQ Info*</b>	Touch to switch between Air Quality displays
<b>10</b>	<b>Air Quality Indicator*</b>	Displays either Air Quality or Particulate Matter (PM2.5) ratings

\*Not available on AP100 models.

# Getting started

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1. Remove the air purifier from the box.
2. Remove the packaging material.
3. Turn the air purifier on its side and twist the bottom panel anti-clockwise to remove the panel.
4. Remove the filter and remove the plastic bag. Reinsert the filter.
5. Replace the bottom panel, turning it clockwise to tighten.
6. Place unit on floor to ensure there's clearance on all sides to allow for proper circulation.
7. Plug the electrical cord into an electrical outlet.
8. Touch the power button to turn the unit on. The unit powers up, measures the room's air quality (as it does, it counts down for 30 seconds), and begins cleaning the air.
9. The unit sets itself to Auto operation.

## Using your air purifier

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### Turn on the unit

- If the unit is unplugged, plug the electrical cord into an electrical outlet.
- If the unit is plugged in but turned off, press the Power button until the display turns on.

### Turn off the unit

- To stop the unit from operating, press the Power button, and the unit will turn off.

## Automatic operation

There are 3 modes of operation: (1) Fan auto mode; (2) Night mode and (3) Eco mode. Our product software uses sensors to intelligently control the Instant Air Purifier. One sensor constantly monitors and reports air quality. Another sensor monitors ambient light.

### Auto Mode

Fan auto mode adjusts fan speed up or down according to detected air quality.

- When sensor detects air quality is good (white), Instant Air Purifier turns fan to low with plasma ion technology on.
- When sensor detects air quality fair (yellow), Instant Air Purifier turns fan to medium with plasma ion technology on.
- When sensor detects air quality poor (red), Instant Air Purifier turns fan to high with plasma ion technology on.

### Economy or Eco Mode

If air quality is detected as good for 30 minutes, the Instant Air Purifier enters Economy or Eco Mode, meaning that the fan cycles on and off every 10 minutes. When fan is on, it is measuring air quality. Eco Mode allows 50% energy reduction. (Energy Star certified).

- If sensor detects air quality is good (white), Instant Air Purifier remains in eco mode with plasma ion technology on.
- If sensor detects air quality is fair or poor, Instant Air Purifier exits eco mode and returns to Auto Mode.

# Using your air purifier, cont.

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## Night Mode

Night Mode senses room lighting, turning light off and turns fan speed to low. You may set custom light level, providing for dimmed light level. If Night Mode is chosen, plasma ion technology is turned off for quietest operation. Efficacy in removing viruses and bacteria is reduced.

- During Night mode, touch the LIGHT button to turn on the display

Room Light	Display
Dark	Turns display off
Light	Lights display

## Fan speed

If you press FAN ICON, you can manually control fan level: low, medium or high.

- The lowest fan speed operates at whisper-quiet level, less than 24 decibels.
- To return to Auto operation, touch the Auto button.

## Light level

If you press the LIGHT ICON button, you can manually control light level at 0%; 20%; 60% and 100%. The light levels are pre-set at these levels:

Light Room	Dark Room
100% brightness	0% brightness

You change the current light level manually.

- Press the LIGHT ICON button to cycle through the brightness levels: 0%, 20%, 60% and 100%.  
*The next time the unit switches to either Day or Night, the light level will change back to the pre-set level.*

You can customize the pre-set for Day or Night light levels.

- First, set the light level manually. Then press and hold the LIGHT ICON button for 3 seconds to save the current setting as the Day or Night light level.

## Air quality

As it constantly monitors the air in the room, your air purifier shows your air quality in two ways:

### Air quality indicator

A sensor monitors the concentration of the mass of particulates in the air. (ug per cubic metre). Also, known as PM2.5 sensor.

- If you press the INFO Button on a AP200 or AP300 model, you can switch between the air quality measurement (ug per cubic metre) or the % of good air quality based on the US air quality index.

Indicator	Air Quality Measurement
White	Good at <35 ug per cubic metre
Yellow	Fair at 35-55 ug per cubic metre
Red	Poor >55 ug per cubic metre

- **AP 100 models** Color Indicator: white, yellow, red.
- **AP 200 models** Color Indicator and % of the cleaner air measured (based on particulates detected by the Sensor, which is translated to a % of good air quality as defined above).
- **AP 300 models** Color Indicator and % of the cleaner air measured (based on particulates detected by the Sensor, which is translated to a % of good air quality as defined above).

# Using your air purifier, cont.

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## Air quality light

Coloured light (under the control panel) to give you an at-a-glance reading of your air quality.

## Plasma ion

In Auto operation, your air purifier uses plasma ion technology. Although it sounds high tech (and it is) it's safe and natural. **Plasma ion operation is automatically turned off during Night Mode.**

- If you press ION button, you can manually turn plasma ion technology on or off.

## Replace filter indicator

Filters expected to last 6-8 months. When it is time to change the filter, an orange ring will flash around the FILTER ICON.

- After filter is changed, press and hold FILTER ICON for 3 seconds to reset.

# Caring for your air purifier

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## Cleaning the unit

- To remove dust, lightly wipe the unit with a soft, clean cloth.
- If needed, wipe the unit with a clean damp cloth, then immediately dry with a clean dry cloth.
- DO NOT immerse the unit in water.

## Replacing the filter

Order replacement filters at [www.instantbrands.co.uk](http://www.instantbrands.co.uk). Use appropriate personal protective equipment when changing filter.

1. Unplug the air purifier from the electrical outlet.
2. Turn the air purifier on its side and twist the bottom panel anti-clockwise to remove the panel.
3. Remove the old filter and dispose of it properly. The filter is not recyclable.
4. Remove the new filter from its packaging and insert it into the air purifier.
5. Replace the bottom panel, turning it clockwise to tighten.
6. Place the air purifier on the floor again and plug it back into the electrical outlet.
7. The air purifier will automatically begin cleaning the air again.

## Cleaning the sensor\*

Clean the dust sensor every two months to keep your air purifier operating efficiently.

1. Open the Sensor Access Panel on the rear of the unit.
2. Clean any dust collected on the sponge.
3. Close the Sensor Access Panel.

## When to turn it off

Your air purifier is designed for ongoing use, and is safe to keep running all the time when you are home regularly.

- If you leave for longer than a day (such as for a holiday), turn the unit off to save energy and the life of the filter.

\*AP200 models only

# If problems arise

Problem	Cause	Solution
Air purifier does not turn on	Unit is not plugged into an electrical outlet	Check that the unit is properly plugged into an electrical outlet
	Outlet is not working properly	Plug the unit into a different electrical outlet
	Power cord is damaged or unit is defective or not functioning properly	Discontinue use and contact Customer Support
Air purifier buttons not working	Unit is not plugged into an electrical outlet	Plug the unit into an electrical outlet
	Power cord is damaged or unit is defective or not functioning properly	Discontinue use and contact Customer Support
Air purifier is not removing odour	The quality of the air in the room is very poor (such as a large number of people smoking).	Open the window to circulate new air. You may also need to replace the filter.
	The filter has stopped working.	Replace the filter.
	The room is too large for this unit.	Consider a larger air purifier.
Air purifier always detects high levels of particulates.	The unit is operating in a very dusty environment.	Consider turning the fan to HIGH.
Air purifier is not delivering fresh air.	The filter was installed with the plastic bag.	Remove the filter, remove the plastic bag and reinstall the filter.
	The air outlet is blocked.	Remove any matter that is blocking the air outlet.

# Warranty

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## Limited Warranty

INSTANT BRANDS (EMEA) LIMITED AND INSTANT BRANDS INC. (COLLECTIVELY THE "COMPANY") WARRANT THIS APPLIANCE TO BE FREE FROM DEFECTS IN WORKMANSHIP AND MATERIAL, UNDER NORMAL HOUSEHOLD USE, FOR A PERIOD OF ONE (1) YEAR FROM THE DATE OF ORIGINAL PURCHASE. THIS LIMITED WARRANTY EXTENDS ONLY TO THE ORIGINAL PURCHASER AND USE OF THE APPLIANCE IN THE UK. THIS WARRANTY DOES NOT COVER APPLIANCE USE OUTSIDE OF THE UK.

Proof of original purchase date and, if requested, return of your appliance is required to obtain service under this Limited Warranty. Provided that this appliance is operated and maintained in accordance with the written instructions included with the appliance (which are also available at [instantbrands.co.uk](https://instantbrands.co.uk)), the Company will, at its sole discretion, either: (i) repair defects in materials and workmanship; or (ii) replace the appliance. In the event the appliance is replaced, the Limited Warranty on the replacement appliance will expire 12 months from the date of original consumer purchase.

The Company is not responsible for shipping costs for warranty service.

## Limitation and Exclusions

Any modification or attempted modification to your appliance may interfere with the safe operation of the appliance and may result in serious injury and damage. Any modification or attempted modification to your appliance or any part thereof will void the warranty, unless such modification(s) or alteration(s) were expressly authorised by the Company.

This warranty does not cover (1) normal wear and tear; (2) damage resulting from negligent, unreasonable or misuse of the appliance, improper assembly or disassembly, use contrary to the operating instructions, failure to provide reasonable and necessary maintenance, Acts of God (such as fire, flood, hurricanes and tornadoes), or repair or alteration by anyone, unless expressly directed and authorised by the Company; and (3) repairs where your appliance is used for other than normal household use and in a manner contrary to published user or operator instructions.

To the extent permitted by applicable law, the liability of the Company, if any, for any allegedly defective appliance or part shall be limited to repair or replacement of the appliance or part thereof, and shall not exceed the purchase price of a comparable replacement appliance. Except as expressly provided herein and to the extent permitted by law, (1) the Company makes no warranties, conditions or representations, express or implied, usage, custom of trade or otherwise with respect to the appliance or parts covered by this warranty and (2) the Company shall not be responsible or liable for indirect, incidental or consequential damages arising out of or in connection with the use or performance of the appliance or damages with respect to any economic loss, loss of property, loss of revenues or profits, loss of enjoyment or use, costs of removal, installation or other consequential damages of any nature or kind.

You may have rights and remedies under applicable laws, which are in addition to any right or remedy which may be available under this limited warranty.

# Warranty

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## Warranty Registration

Please visit [instantbrands.co.uk/product-registration/](https://instantbrands.co.uk/product-registration/) to register your appliance. You will be asked to provide your name, your email address, the store name, date of purchase, model number and serial number (both of which are found on the appliance). This registration will enable us to keep you up-to-date with product developments and recipes, and contact you in the unlikely event of a product safety notification. By registering, you acknowledge that you have read and understood the instructions for use and warnings accompanying the appliance.

## Warranty Service

- Your name, email address or phone number.
- A copy of the original purchase receipt with order number, model and serial number.
- A description of the product defect, including any photographs or video if possible.

## Warranty Registration

Instant Brands (EMEA) Limited  
1 Christchurch Way, Woking  
Surrey. GU21 6JG, UK

Email: [UKSupport@instantbrands.com](mailto:UKSupport@instantbrands.com)

Telephone: +44 (0) 3331 230051

This warranty was last updated on 1 September 2019 for all products sold from [1 November 2019]. If your product comes with our older warranty version, your warranty will continue to be honoured.

## Recycling

This appliance complies with the WEEE Directive 2012/19/EU on the disposal of electrical and electronic equipment (WEEE).

This marking indicates that this product should not be disposed of with other household waste throughout the United Kingdom. To prevent possible harm to the environment or human health from uncontrolled waste disposal, recycle it responsibly to promote the sustainable re-use of material sources. To return your used device, please use the return and collection systems or contact Customer Care for further recycling and WEEE information.





**Instant Brands (EMEA) Limited**

1 Christchurch Way,  
Woking, Surrey,  
GU21 6JG, UK

**Register your product today**

[instantbrands.co.uk/product-registration/](https://instantbrands.co.uk/product-registration/)

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